



exalead®



The answer is right  
in front of you



## Exalead®

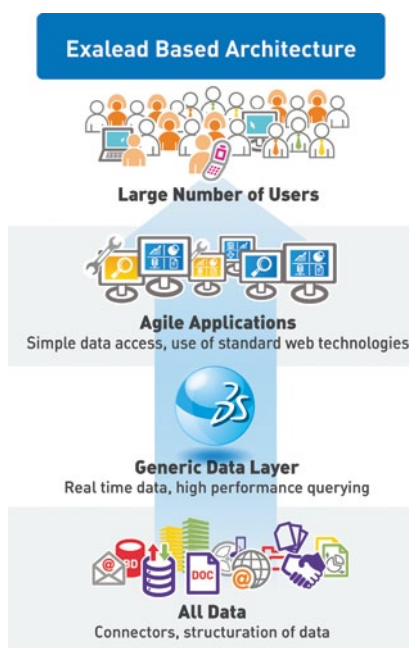
Founded in 2000 by search engine pioneers, Exalead is a global provider of information access software for the enterprise and the Web. More than 250 companies worldwide and 100 million unique users a month rely on Exalead's CloudView platform to search, discover, and manage their information assets, including the Sanger Institute, Jaspersoft, PricewaterhouseCoopers, Sanofi-Aventis, Gefco, PSA Peugeot Citroën, ViaMichelin, AFP, CSC (Computer Sciences Corporation), Yellow Pages Group and the U.S. Department of Defense.

Today, Exalead is leading the Search Based Application (SBA) revolution, bringing new structure, meaning and accessibility to data across the heterogeneous enterprise information cloud and doing so with stunning ease and a low TCO. Exalead works closely on SBA development with partners including Capgemini, Sogeti, Logica, Keyrus, ST Groupe and Business & Decision.

Exalead was acquired by Dassault Systèmes in June 2010. Exalead has offices in Paris, San Francisco, Glasgow, London, Amsterdam, Milan and Frankfurt.

## Search Based Applications

Born from search technologies that evolved in the demanding crucible of the Web, Search Based Applications combine the sophisticated search, access and reporting typically associated with databases with the speed, scalability and simplicity of the Web.



### The three pillars of Exalead

**Search as an end user application**  
Every employee must be able to access relevant data

**Search is the data access infrastructure,**  
content distribution platform, innovation driver and main differentiator of web businesses

**Web-driven innovation**  
allows powerful new Search Based Applications combining structured & unstructured data

Deployed non-intrusively alongside existing systems both on the Web and in the enterprise, SBAs can effortlessly collect staggering volumes of heterogeneous data from unlimited sources and transform it into a single structured resource that can be exploited in infinite ways.

In the enterprise, SBAs enable businesses to break through the usability and performance constraints of conventional database applications to deliver real-time information access and reporting that is uniquely pertinent to each individual user, and which can be used with no training and no calls to IT.

On the Web and on mobile devices, SBAs intelligently mash-up diverse content and services (database content, Web and UGC content, mapping data and functions, sentiment analysis, social networking, etc.) to create engaging, meaningful experiences for consumers.

Furthermore, thanks to their non-intrusiveness, infinite scalability and rapid time to market, SBAs enable businesses to adapt to changing conditions and to seize new opportunities quickly, at a controlled total cost of ownership, and with a swift, high return on investment.



# Exalead Solutions

## Enterprise Search

### Improve Efficiency and Decision-Making

From a single text box, your employees can instantly locate files no matter where they are stored—on their desktops, on network servers, or out on the Web—while gaining new insights with a dynamic menu of related information.

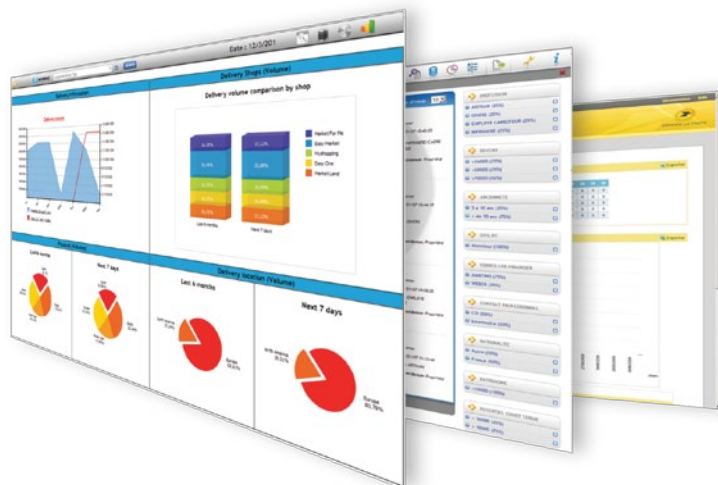
- Provide unified access to structured & unstructured data
- Complement & extend existing classification systems
- Encourage information discovery, sharing and reuse
- Offer Web-style, 'zero-training' usage

## Data Management

### Improve Data Quality, Extract More Value from Data Assets

CloudView's Web-style information access and federated view of data brings instant value to new data management initiatives, and improves data quality and the exploitation of data assets for mature implementations.

- Use simple natural language queries to rapidly identify anomalies across all resources
- Enrich data assets with unstructured data
- Reduce the introduction of erroneous data
- Democratize the use of master data assets
- Applications: ILM, MDM (PIM, CDI)



## Business Applications

### Gain Agility, Improve Decision-Making, Reduce IT Costs

Bring new agility to your enterprise applications by 1) providing a 360° view of information across multiple systems, 2) enabling real-time operational reporting and analysis, and 3) enriching structured data with important emotive and qualitative data from 'unstructured' sources like email, blogs, phone transcripts, and Web pages.

- Provide a 360° view of data for better decision-making
- Deliver real-time operational reporting and analysis
- Boost agility with fast, flexible development
- Preserve and extend existing IT investments
- Applications: CRM, ERP, SCM, BI, Logistics, etc.

## e-Business Solutions

### Boost Customer Loyalty and Grow Your Revenue

Add instant depth and stickiness to your website or mobile service via innovative 'mash-ups' that merge content and functionality from diverse sources such as databases, mapping services, business applications and the Web.

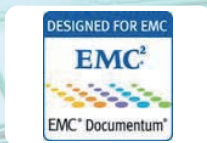
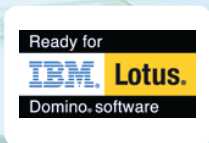
- Deploy rapidly (2-8 weeks on average)
- Enrich and extend existing content - instantly
- Scale simply and inexpensively - without limits
- Provide an innovative, engaging user experience



## More Than 250 Customers Worldwide



## Awards And Certifications



- **KMWorld 2010**  
Exalead named one of '100 Companies That Matter in Knowledge Management'
- **IDC 95% 'Watch Factor' Rating**  
19/20 Score for Technology, Market Potential, Customers, Corporate Strategy...
- **Grand Prize & Prize for Innovation**  
CIO-Online for GEFCO SBA
- **Gartner "Challenger Company"**  
Gartner Information Access Magic Quadrant
- **Business Intelligence & Analytics "Product of the Year"**  
SearchDataManagement.com

## About Dassault Systèmes



As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 115,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. Dassault Systèmes' shares are listed on Euronext Paris (#13065, DSY.PA) and Dassault Systèmes' ADRs may be traded on the US Over-The-Counter (OTC) market (DASTY).

For more information, visit : <http://www.3ds.com/fr>

